Karolina Kita

Senior Product Designer · Design Systems

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SUMMARY

Senior Product Designer with 8+ years, mostly on B2B and enterprise platforms: data-dense applications, transactional flows and token-based design systems. With an MSc in Psychology, I ground design decisions in research to reduce cognitive load in decision-heavy workflows. I own the work end to end, from discovery and usability testing to Figma libraries mapped to code, WCAG contrast rules and handoff specs that cover states, errors and edge cases.

EXPERIENCE

Senior Product Designer (Consulting / Contract)

Nov 2023 - Present

Programado · Remote · Partly alongside full-time role

- **Design Systems:** Built and maintain a token-based design system in Figma (design tokens, variables, components) aligned with the frontend component library, with Light and Dark mode and WCAG 2.1 AA contrast rules.
- **End-to-End Product Design:** Lead UX and UI for complex enterprise workflows, from discovery and user flows to high-fidelity UI and interactive prototypes.
- **Data-Dense Interfaces:** Designed dashboards, data tables and multi-step forms that make complex business data easy to scan and act on.
- **Design-to-Code Handoff:** Write detailed specifications for interaction states, error handling and responsive behaviour, working daily with frontend engineers.
- **Mentoring:** Mentored a UX intern through design critiques and documentation standards.

Senior UX/UI Designer

Jan 2024 - Sep 2026

GlobalLogic Poland · Full-time · Remote

- **Product Strategy and Stakeholder Alignment:** Translated ambiguous enterprise requirements into validated roadmaps, balancing business goals, engineering constraints and user needs with product and engineering leadership.
- **Evidence-Based UX Research:** Planned and ran mixed-methods research (user interviews, surveys, usability benchmarking and A/B testing), using a psychology background (MSc) to turn behavioural data into product decisions.
- **Complex IA and Data-Heavy Workflows:** Designed information architecture, multi-variable filtering and dense data tables, turning complex data structures and transactional flows into clear user journeys.
- **Multi-Tenant Platforms and Permissions:** Designed role-based access control (RBAC), multi-role permission models and account management flows for multi-tenant enterprise platforms.
- **AI-Augmented DesignOps:** Integrated generative AI into the design process for research synthesis, thematic clustering, rapid prototyping and edge-case documentation for QA and developers.
- **Accessibility Audits:** Ran WCAG 2.1 audits across core user flows and documented the required fixes for engineering.

- **Design Thinking Workshops:** Facilitated cross-functional workshops to align product, engineering and business teams on problems and priorities.

UX/UI Designer
Sep 2019 - Dec 2023

GlobalLogic Poland · Full-time · Remote

- **End-to-End UX/UI Design:** Took features from requirements and user flows to high-fidelity UI and handoff, documenting edge cases and interaction states.
- **Multi-Tenant White-Labelling:** Designed self-service theming for tenant admins, with state colours for buttons, navigation and tables.
- **User Research:** Ran surveys and user interviews, and built personas.
- **Colour Contrast (WCAG 2.1 AA):** Audited brand palettes, then wrote contrast rules for developers.

Junior UX Researcher & Designer
Jul 2018 - Sep 2019

Cinkciarz.pl · Zielona Góra

- **Mixed-Methods User Research:** Ran moderated user interviews, hallway testing and guerrilla usability studies, turning findings into UX improvements for high-security financial flows.
- **Prototyping and Flow Optimisation:** Designed wireframes, multi-step transaction journeys and interactive prototypes (Adobe XD) for mobile and web, reducing friction in checkout and exchange flows.
- **Design System Foundations:** Contributed to shared UI component libraries and style guides for visual and functional consistency across the product.
- **Competitive Benchmarking:** Ran heuristic audits and competitive analyses of the European FinTech market to support MVP scope and product roadmaps.

SKILLS

Product Design	End-to-End Product Design, Product Strategy, Complex B2B Workflows, Enterprise SaaS, Data-Dense Interfaces, Information Architecture, User Flows, Wireframing, High-Fidelity UI, Prototyping
UX Research	Mixed-Methods Research, User Interviews, Usability Testing, A/B Testing, Heuristic Evaluation, Competitive Analysis, Research Synthesis
Design Systems	Design Tokens, Variables, Component Libraries, Multi-Brand Theming, Light and Dark Mode, Accessibility (WCAG 2.1 AA)
Collaboration	Cross-Functional Collaboration, Stakeholder Alignment, Design-to-Code Handoff, Design Thinking Workshops, Mentoring
Tools	Figma (Variables, Components, Auto Layout, Prototyping), Adobe XD, Generative AI tools (Claude)

EDUCATION

MSc in Psychology
Oct 2015 - Jun 2020

University of Zielona Góra

- **Focus:** Cognitive research and behavioural analysis: attention, cognitive strain and decision-making in digital interfaces.

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